

**CJCC Education and Public Relations Committee
October 26, 2009**

Chair Jante called the meeting to order at 8:39 a.m.

Committee Members Present:

Marcia Jante
Julianne Klimetz
Antwayne Robertson

Sara Carpenter
Betty Groenewold
Dave Krahn
Larry Nelson

Absent:

Tim Fiedler
Ron Gulotta
JD Webb
Karen Engholdt

Others Present:

Rebecca Luczaj Windy Jicha

Approval of Minutes from August 24, 2009 Meeting

MOTION: Nelson moved, Groenewold second, approve the minutes of August 24, 2009. Motion carried 5 -0.

Update on CJCC Endorsement Policy Approval

Luczaj distributed the final copy of the CJCC endorsement policy. She said the CJCC Executive Committee reviewed the policy and changed item four to "If recommended." The CJCC reviewed the plan on September 30, 2009 and added the second bullet point to item two. Both committees approved the policy.

Update on CJCC Logo Approval

Luczaj distributed final copies of the CJCC logo. She said the CJCC Executive Committee reviewed the logo and requested changes to the background. The CJCC reviewed it on September 30, 2009 and loved it. Luczaj thanked everyone for their help with this project.

Review & Discuss Suggested Brochure Revisions from CJCC Executive Committee

Luczaj distributed the brochure and discussed changes suggested by the Executive Committee. The CJCC's established date will be added to page 1. The picture on page 2 will be replaced with one better representing the council such as the ATC judge working from the bench. Klimetz suggested adding captions to the pictures and rounding the corners of the boxes on page 2. Luczaj said the picture of a client from page 1 will be moved to the testimonial page. The Driver's License Reinstatement Program will be removed from the inside of the brochure and replaced with the Community Transition Program. The list of members on the back cover will be re-ordered so elected officials are listed first. Jante suggested grouping the programs listing better so it can be more easily read.

Jante said she would like to give a copy of the brochure to people in her office not connected with the CJCC for their feedback. Klimetz suggested asking members of the Drug Free Communities Coalition.

Jante suggested renaming the middle section to "Program Descriptions." Krahn said the names of the other programs could be listed on the bottom in smaller font. Nelson suggested highlighting fewer programs to create more white space making it easier to read. Luczaj said the six largest programs were selected for the brochure. Klimetz suggesting adding the CJCC website to several pages of the brochure.

Luczaj said she would try to have these changes ready for the November 9, 2009 review.

Review Follow-Up Survey Results from Juvenile Delinquency Prevention Forum

Jante said at the May 8, 2009 Juvenile Delinquency Prevention Forum, 12 people indicated they were interested in further follow up and work with a team from Madison. In August, Jante contacted the 12 people and found six are from Waukesha County's Department of HHS. Since the forum, the six have been working together to evaluate their programs for evidenced based programming. Jante said the HHS employees want to continue the research.

Luczaj said a group of ten people from Waukesha County attended training in Madison on evidenced based programming in the juvenile justice system. The group discussed the fact that the current HHS juvenile justice programs are effective but they are unaware if there is research to back all of them up as evidenced based. The group also discussed if someone was available to conduct research. Waukesha County would like to have evidenced based programs. Everyone at the training did a presentation on their programs. Waukesha County has a comprehensive array of programs.

Update on October 7, 2009 Presentation to Police Chiefs' Association

Luczaj said she made a presentation to approximately 20 members of the Police Chiefs' Association on October 7, 2009 using a PowerPoint presentation similar to the one used at strategic planning which gave a general overview of the CJCC including the mission statement, programs, initiatives, accomplishments, etc.

Schuler told her that the last time the CJCC made a presentation to this association six years ago there was a much different atmosphere. The recent presentation went very well. Many people didn't know about CJCC and asked questions. The Menomonee Falls police chief said she is interested in getting involved with a committee that focuses on mental health. The CJCC needs to address this group every two years.

Future Agenda items

- Brainstorming session: where to promote the CJCC
- Set future meeting dates for 2010
- Elect a committee vice chair.

Discuss Creation of CJCC Display Board

Luczaj said the CJCC Executive Committee suggested developing a CJCC display board for conferences and various events. Robertson asked how much money is available for a display? If no money is available, is there a way to raise funds for an electronic, interactive board? Groenewold suggested the help of Mark Derinas and his wife because they have volunteered in the past to help organizations make DVDs. Klimetz said Waukesha County's IT Department can make animated PowerPoints in-house. Jante said we need to research the capabilities of the IT Department to see if they have made displays for other departments. Luczaj said she would follow up on the ideas and questions.

Next Meeting Date

Monday, November 23, 2009 @ 8:30 am, C179. (Groenewold will not be available for this meeting.)

The meeting adjourned at 9:18 a.m.